

## Venue

The Conference will take place at the conference centre 'Hof van Wageningen' in Wageningen, in the heart of Food Valley of the Netherlands.

The Conference centre includes two 3-stars hotels in the centre of Wageningen, with 218 rooms.

## Social activities

### Welcome reception

Wednesday, 26th of May, 2010

### Conference dinner

at original location  
Thursday, 27th of May, 2010

### Closing reception and farewell

Friday, 28th of May, 2010

## Important dates

### 11 October 2009

Deadline for submission of abstracts

### 1 November 2009

Notification of abstract evaluation

### 10 January 2010

Deadline for submission of full papers, business papers, and other proposals

### 28 February 2010

Notification of acceptance + feedback

### 9 April 2010

Final paper & early registration deadline

### 20 May 2010

Closing date for registration

### 26-28 May 2010

Doctoral Symposium and Conference



# 9th

## Wageningen International Conference on Chain and Network Management (WICaNeM 2010)

Wageningen, The Netherlands  
26 - 28 May 2010

## Organization

### International Advisory Committee

Prof.dr. M. Boehlje, Purdue University, USA  
Prof.dr. M.L. Cook, University of Missouri-Columbia, USA  
Prof.dr. K.G. Grunert, The Aarhus School of Business, Denmark  
Prof.dr. T.R. Lee, National Chung-Hsing University, Taiwan  
Prof.dr. A. Louw, University of Pretoria, South Africa  
Prof.dr. C. Menard, University of Paris 1, France  
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### Program Committee

Prof.dr. P. van Beek, Business Administration, WUR  
Prof.ir. A.J.M. Beulens, Logistics, Decision & Information Sciences, WUR  
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Prof.dr. W. Hulsink, Business Administration, WUR/ Rotterdam School of Management  
Prof.dr. O. van Kooten, Horticultural Production Chains, WUR  
Prof.dr.ir. S. Korver, VION Food Group/ University of Tilburg

Prof.dr. S.W.F. Omta, Business Administration, WUR  
Prof.dr.ir. A.G.J.M. Oude Lansink, Business Economics, WUR  
Ir. A.E. Simons, Agrotechnology and Food Sciences Group, WUR  
Dr. J.H. Trienekens, Business Administration and WageningenCNS, WUR/ Maastricht School of Management  
Prof.dr.ir. J.C.M. van Trijp, Marketing and Consumer Behaviour, WUR  
Prof.dr. B. Urlings, Animal Sciences Group, WUR / VION  
Prof.dr.ir. J.G.A.J. van der Vorst, Logistics, Decision & Information Sciences, WUR  
Dr. E.F.M. Wubben, Business Administration, WUR

### Organizing Team

Prof.dr. S.W.F. (Onno) Omta, Business Administration, WUR  
Dr. Emiel F.M. Wubben, Business Administration, WUR  
Dr.ir. Maarten H. Batterink, Business Administration, WUR/ Food Valley  
Leonie van Scherrenburg & Ina Versteeg, Business Administration, WUR  
+ track organizers

# Call for papers

# WICaNeM 2010

## Broadening the scope of chains and networks

The 9<sup>th</sup> Wageningen International Conference on Chain and Network Management (WICaNeM 2010) continues and builds on the tradition of the bi-annual agrifood chain and network-conference, sharing the latest insights in the management of chains and networks.

The theme of the WICaNeM 2010 is *Broadening the scope of chains and networks*. Around the globe, in different sectors, regions, and disciplines, you'll find a growing body of knowledge on chains and networks. We want to strengthen the growth of this body of knowledge, facilitating exchanges of thought between different areas of expertise. Therefore the 2010 Conference will offer both established research tracks in the field of agrifood chains and networks, and new tracks in the life sciences broadly defined.

In 2010 Wageningen University and Research Centre (Wageningen UR) will host the 9<sup>th</sup> edition of this scientific conference, bringing together specialists from academia, business, research institutes, (non-)governmental authorities, and consultancy.

Wageningen UR cordially invites professors, applied researchers, managers, consultants, and policy makers interested in the management of chains and networks to present and discuss their most recent advances in science and business. PhDs in the field are invited to submit for the doctoral symposium to discuss with peers and fellow PhDs. This symposium is a joint project with the Mansholt Graduate School, and its PhD-council. The benefits of participating in this unique experience are evident: being on the cutting edge of chain and network science; meeting the experts from all over the world and, last but not least, sharing experiences with old and new friends.

WICaNeM 2010 offers sessions in both established and new tracks, such as:

- development impact of agrifood chains
- biorefinery, green technology, and biobased business
- medical and health networks
- innovation intermediaries, clusters and valleys
- 21<sup>st</sup> century agro-production
- food logistics management
- purchasing in international networks
- sustainability and certification: Latin-American perspective
- social innovation
- entrepreneurship, innovation and NBD in networks
- green logistics
- risk management
- networks as complex adaptive systems
- managing networks and alliances
- Q-porkchain

## Call for papers

Academic and applied researchers, participants from companies, research institutes, public offices, NGOs, and consultancy are invited to submit (original) scientific or business papers. In addition one can submit proposals for a showcase panel or (agenda setting) roundtable discussion. Each proposal preferably, but not necessarily, covers themes that suit one of the specified tracks.

Potential authors must submit an abstract in English of around 500 words (one page A4), for either a scientific paper, a business paper, or a proposal for a panel or discussion. Alternative formats are possible.

Our website [www.wicanem2010.nl](http://www.wicanem2010.nl) provides more information about the expected content, format, track organizers, and links to our new online submission system.

All abstracts and papers will be reviewed. Authors of accepted abstracts are invited to elaborate and submit the full paper. The paper will be double blind-reviewed again. The revised, final version of accepted papers will be published in the refereed Conference proceedings, available, on stick, for the registered participants at the Conference.

The 10-15 best individual and track papers will be selected, by its editors, for publication in the Journal on Chain and Network Science (Scopus-listed).

[www.wicanem2010.nl](http://www.wicanem2010.nl)



## Correspondence

**Correspondence should be sent to the WICaNeM secretariat or the track organizers:**

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